

## ACCESS GROUP PRESS RELEASE

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### ACCESS HIRE EXPANDS ITS FLEET INTO MELBOURNE MARKET

Access Hire, Australia's largest privately owned fleet of specialised access equipment, has further expanded its company as it opens the first location in Melbourne this July. The expansion will provide Melbourne's ever-changing infrastructure with the most reliable and the highest safety standards of equipment.

Access Hire is a specialist division of Access Group Australia that facilitates the hiring and selling of the full range of market leading Genie and JLG elevating work platforms, materials handling equipment, lighting towers and generators. All equipment is available with the convenience of hot shot delivery services.

As the growth of Melbourne's retail and hospitality sectors continue to soar, and a massive \$13.7 billion is expected to be invested into the state of Victoria's infrastructure within the next 12 months, a high demand for quality access equipment is required.

Access Hire is located within the manufacturing heartland of Melbourne's west at 18 Little Boundary Rd, Laverton North, and is set to be trading from July 2018. Incentives such as frequent hire points and Qantas business rewards are on offer for all customers at the new location.



An approved spend of \$44 million on new leading brand equipment for the site will equate to 1350 machines for the Melbourne market. The new fleet is specifically designed for the Melbourne market offering the height, reach and fastest cycle times in the industry.

According to Henk Oudman, Group General Manager for Access Group, the time is right to continue to push the company's national expansion.

"Being able to offer brand new EWPs, together with an unprecedented business model including customer service excellence, strong service support and a dedicated transport fleet we believe now is the right time to expand into the Victorian market."



"Access Hire has always been at the forefront of some of the country's largest projects, supplying the very best in access equipment and positively contributing to the national economy. AH Sydney will deliver 1000 additional machines in the next 6 to 12 months, backing our commitment to remaining the number one market leader in the industry, injecting the local economy and promoting business at a grassroots level."

As the development of Access Online continues, there will be no stopping Access Hire in becoming the Uber of the hire industry.